# The Unilever Compass



Our Vision is to be the global leader in sustainable business. We will demonstrate how our purpose-led, future-fit business model drives superior performance, consistently delivering financial results in the top third of our industry.



#### **Strategic Choices and Actions** 1. Develop our **portfolio** into high growth spaces Plant-based Hygiene Skin care Prestige beauty Functional nutrition foods 2. Win with our **brands** as a force for good, powered by purpose and innovation Improve the health Improve people's health, Contribute to a fairer, more Win with differentiated science of the planet confidence and wellbeing socially inclusive world and technology 3. Accelerate in USA, India, China and key growth markets Build further scale in USA, Leverage emerging India and China market strength 4. Lead in the channels of the future Accelerate pure-play and Develop eB2B Drive category leadership omnichannel eCommerce business platforms through shopper insight 5. Build a purpose-led, future-fit organisation and growth culture Unlock capacity through agility Be a beacon for diversity, inclusion Build capability through and digital transformation and values-based leadership lifelong learning Operational Excellence through the 5 Growth Fundamentals









# Win with our brands as a force for good, powered by purpose and innovation

Waste-free

world

50% virgin plastic reduction

25% recycled plastic by 2025

Collect and process more

plastic than we sell by 2025

100% reusable, recyclable or

compostable plastic

Halve food waste in our

packaging by 2025

operations by 2025

Maintain zero waste

to landfill in our

factories

by 2025, including an

absolute reduction of

100,000 tonnes



**Future** 

of work

Help equip 10 million young

people with essential skills

provide our employees with

flexible employment options

Pioneer new models to

by 2030

by 2030

## Improve the health of the planet

**Protect and** 

### Climate action

### Zero emissions in our operations by 2030

Net zero emissions across Scope 1, 2 and 3 emissions by 2039

Halve greenhouse gas impact of our products across the lifecycle by 2030

Replace fossil-fuel derived carbon with renewable or recycled carbon in all our cleaning and laundry product formulations by 2030

Share the carbon footprint of every product we sell



regenerate nature

by 2023

## Deforestation-free supply chain in palm oil, paper and board, tea, soy and cocoa

Help protect and regenerate 1.5 million hectares of land, forests and oceans by 2030

100% sustainable sourcing of our key agricultural crops

Empower farmers and smallholders to protect and regenerate farm environments

Implement water stewardship programmes in 100 locations in waterstressed areas by 2030

100% of our ingredients will be biodegradable by 2030

Supported by: €1 billion Climate & Nature Fund

## Improve people's health. confidence and wellbeing

#### **Positive** nutrition

€1 billion annual sales from plant-based meat and dairy alternatives by 2025-2027

Double the number of products sold that deliver positive nutrition by 2025

70% of our portfolio to meet WHO-aligned nutritional standards by 2022

95% of packaged ice cream to contain no more than 22a total sugar per serving by 2025

95% of packaged ice cream to contain no more than 250 kcal per serving by 2025

85% of our Foods portfolio to help consumers reduce their salt intake to no more than 5g per day by 2022

#### Health and wellbeing

Take action through our brands to improve health and wellbeing and advance equity and inclusion, reaching 1 billion people per year by 2030.

We will focus on:

- Gender equity Race and ethnicity equity
- Body confidence and self-esteem
- Mental wellbeing
- Hand hygiene Sanitation
- Oral health Skin health and healing



Equity, diversity

and inclusion

Achieve an equitable

discrimination in our

Accelerate diverse

representation at all

5% of our workforce to be

Spend €2 billion annually

with diverse businesses

Increase representation

made up of people with

levels of leadership

disabilities by 2025

worldwide by 2025

practices and policies

and inclusive culture by

eliminating any bias and

## more socially inclusive world Raise living

Ensure that everyone who directly provides goods and services to Unilever will earn at least a living wage or income by 2030

standards

Contribute to a fairer.

Help 5 million small and medium-sized enterprises

grow their business by 2025

Reskill or upskill our

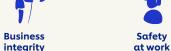


## Respect human rights

Respect and promote human rights and the effective implementation of the UN Guiding Principles, and ensure compliance with our Responsible Sourcing Policy

## Our responsible business fundamentals







**Employee** wellbeing





and quality



innovation









Safeguarding



**Engaging with** stakeholders



Responsible taxpayer



**Committed to** transparency